

Pony Club[®]

Where it all begins

THE UNITED STATES PONY CLUBS, INC. PRESS RELEASE

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Press Contact: Sarah Evers Conrad, communications@ponyclub.org

Pony Club: ponyclub.org | (859) 254-7669

New Equine Health & Wellness Partnership Between the United States Pony Clubs and Zoetis Inc.

June 9, 2022 (Lexington, KY)—The United States Pony Clubs, Inc. (USPC) is thrilled to announce a new partnership agreement with Zoetis Inc. (Zoetis) as the Official Equine Health & Wellness Partner.

“The Zoetis Equine team is proud to support the Pony Club mission, which teaches the next generation the horsemanship, leadership and responsibility to enjoy a lifetime of horse ownership, riding, and other activities with horses,” said Jen Grant, Head of Marketing, U.S. Equine for Zoetis. “From the barn to the veterinary clinic to a Pony Club rally, we’re committed to being by the side of horses and their caregivers.”

As a long-time innovator in the animal health field, Zoetis offers leading equine health products, including Quest[®] Gel and Quest[®] Plus Gel dewormers, Dormosedan[®] Gel (detomidine hydrochloride) oral sedative, Pro-Stride[®] APS, a regenerative medicine device, the Core EQ Innovator[®] vaccine, and much more. For over 70 years, Zoetis and its legacy companies have been committed to helping horses live healthier, happier lives.

“Zoetis and Pony Club share a commitment to providing horses with the best possible care, so this partnership is a natural fit,” said USPC Executive Director Teresa Woods. “Through their trusted products, education and resources, we value all that Zoetis has to offer Pony Club members and their horses and ponies. We look forward to working side by side with the team at Zoetis to improve horse care knowledge at all levels and celebrate the special connection that comes from caring for a horse.”



USPC members can look forward to receiving exciting educational content from Zoetis across the USPC platforms, including *Discover USPC*, Pony Club’s membership publication; and the bimonthly *Pony Club E-News* digital newsletter, which is available for anyone to subscribe to. Members will also have opportunities to engage with Zoetis experts at the USPC Convention to be held in January.

“I couldn’t be more excited that Zoetis is now an official sponsor of the United States Pony Clubs,” said Ken Bunn, Executive Account Manager at Zoetis and proud 7-year Pony Club volunteer. “Through volunteering with my local Pony Club, I’ve seen firsthand how much horses add to the lives of young people by teaching them responsibility, instilling leadership qualities, and building self-confidence. Both Zoetis and Pony Club have long been dedicated to providing horses with the best possible care, so it makes sense to bring these two organizations

together to further support the next generation of equestrians and the horses that teach them so much.”

About The United States Pony Clubs, Inc.

The United States Pony Clubs, Inc. (USPC or Pony Club) is a 501(c)(3) nonprofit educational organization that builds the foundation of teamwork and sportsmanship through riding, mounted sports, care of horses and ponies, while developing and enhancing leadership, confidence, responsibility, and a sense of community in its youth and adult members. USPC is proud to offer instruction and competitive opportunities in 11 competitive disciplines through hundreds of clubs and centers across the United States. USPC’s educational standards continue to be instrumental in curriculum development for schools, universities, equestrian professionals, and organizations across the United States. Many of the nation’s top equestrians, including Olympic team members, as well as successful business professionals and leaders in a variety of fields, have roots in Pony Club. For more information, visit www.ponyclub.org.

About Zoetis

As the world's leading animal health company, [Zoetis](http://zoetis.com) is driven by a singular purpose: to nurture the world and humankind by advancing care for animals. After 70 years of innovating ways to predict, prevent, detect, and treat animal illness, Zoetis continues to stand by those raising and caring for animals worldwide, from livestock farmers to veterinarians and pet owners. The company's leading portfolio and pipeline of medicines, vaccines, diagnostics, and technologies make a difference in over 100 countries. A Fortune 500 company, Zoetis generated revenue of \$7.8 billion in 2021 with approximately 12,100 employees.

The Zoetis Equine division is committed to providing horse care that horse owners can count on. The Zoetis team includes numerous equine veterinarians and other experts who are inspired daily by the opportunity and profound responsibility to support horses, the owners who love them and the equine veterinarians and other care team members who safeguard their well-being every day. Whether at the clinic or in the field, Zoetis is always by your side with a comprehensive, innovative portfolio of equine products and services at every step of a horse’s care and throughout the journey of a horse’s life. Visit ZoetisEquine.com to learn more.

IMPORTANT SAFETY INFORMATION: Do not use DORMOSEDAN GEL in horses with pre-existing atrioventricular (AV) or sinoatrial (SA) block, with severe coronary insufficiency, cerebrovascular disease, respiratory disease, or chronic renal failure. Do not use in anesthetized or sedated horses, or in conditions of shock, severe debilitation or stress due to extreme heat, cold, fatigue or high altitude. Do not use in horses intended for human consumption. Handle gel-dosing syringes with caution to avoid direct exposure to skin, eyes or mouth. See full [Prescribing Information](#).

Photo: Ken Bunn, Executive Account Manager at Zoetis, volunteering at a Pony Club event with his son Stephen Bunn, who is a graduate H-B of Midland Foxhounds Pony Club in the South Region. Photo Courtesy United States Pony Clubs (USPC)

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